



# Career Discovery

2017 CAREER EXPO

September 14-15, 2017

Central AlabamaWorks

The annual Career Discovery is an industry-led initiative that pulls together regional industries and businesses to create a hands-on interactive career discovery experience that links careers to the classroom. Eighth grade students from public, private, and home schools, from throughout Region 5 (Autauga, Bullock, Chambers, Coosa, Dallas, Elmore, Lee, Lowndes, Macon, Montgomery, Perry, Russell, and Tallapoosa counties), have an opportunity to visit their favorite industry sectors and learn about careers available close to home. The 2017 event is expected to host over 5,000 students, teachers, counselors, parent chaperones, volunteers, sponsors, partners, and industry and business participants.

Career Discovery 2016 attracted 108 industries and businesses and 500 industry clusters participants. Even more are expected to participate in the 2017 event. To offset the cost of set-up and event expenses, an industry and business participant registration of \$500 has been established. Sponsors participant registration is included in their Career Discovery 2017 sponsorship.

## All Industry and Business Participants Enjoy the Following:

- Exhibitor space, including pre-approved banners and signage
- Event signage displaying logo
- Participation acknowledgement in community informational presentations
- Participation acknowledgement in student guide (5,000+) displaying logo
- Tables and chairs for exhibit area
- Lunch both days for company participants
- Snacks and drinks both days for company participants
- Career Discovery 2017 T-shirts for company participants
- Access to 5,000+ eighth graders, teachers, counselors, principals, parents, and chaperones during the event
- Access to Juniors, Seniors, and parents from all Region 5 High Schools who attend the College and Career Event on the first night of the Expo (recruiting allowed)
- Access to elected officials, college/university/municipality administrators, and business and industry leaders who attend the Career Discovery 2017 Kick-Off Breakfast and tour the Expo

A registration form for participants is attached. If you need additional information, please contact Alfred J. Davis, Sr., Assistant Chair, Career Expo Committee, at 334-745-6437, ext. 5496.



### Payment Options

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- \$ \_\_\_\_\_ Enclosed
- Please Invoice
- Pay online by credit card at [www.career-discovery.org/sponsors](http://www.career-discovery.org/sponsors) and click on Donations.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax : \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Make check payable to:

EAWIN

Industry Training Center, 1701 LaFayette Pkwy., Opelika, AL 36801

*\* Please note on your check: Career Discovery 2017*

East Alabama Workforce Investment Network (EAWIN), Inc., dba Central AlabamaWorks, is a non-profit workforce development organization with a 501(c)(3) status with the IRS.

**THANK YOU FOR YOUR PARTICIPATION AND SUPPORT!**