

CAREER DISCOVERY

Partners.



Pipelines.



Pathways.



EDUCATORS

- **Connect to Business** via Alabama Career Planning System
- **Connect to Tours** (Virtual and In-Person) of Region 5 Business and Industry
- **Connect to Resources** for Career Pathways and Workforce Development



























STUDENTS

- **Connect to Pathways** CAW Career Discovery website connects students to 16 Career Clusters to explore
- **Connect to Pipeline** The Student Career Planning Guide will offer information and resources to get students and parents discussing pathways to success
- **Connect to Partners** During Career Exploration Week in February, students will hear from regional business leaders

BUSINESS

- **Connect to Education** via Alabama Career Planning System
- **Connect to Your Future Workforce** "The Top Five in Region 5" Student Career Planning Guide will offer information on in-demand careers and pathways to over 13,000 students
- **Connect to our Pipeline** Participate in Spring 2021 hiring events for graduating Seniors

SPONSORSHIP OPPORTUNITIES

	Title (\$10,000/ year)	Platinum (\$7,500/ year)	Gold (\$5,000/ year)	Silver (\$2,500/ year)	Bronze (\$1,000/ year)
BRAND VISIBILITY					
Company logo featured on website and other marketing materials					
Brand visibility through in-kind and partner advertising or agreements					
Contributed blog posts from the B&I perspective					
Company feature through Central AlabamaWorks! social media platforms					
EVENT PARTICIPATION					
CAREER DISCOVERY:					
Company logo on Career Discovery website, student digital guide and promotional materials (Reaching 12,000+ 8th and 12th graders)					
Invitation for featured speaking opportunity					
EDUCATOR WORKFORCE ACADEMY:					
Presenting sponsor of EWA session or lunch with speaker invitation					
Featured 0:30 commercial spot to run during session breaks					
C3 (CAREER. COACH. CONNECT.) QUARTERLY MEETINGS:					
Exclusive opportunity for collaborative workforce and career pathway development discussion with area career coaches					
AIDT LEADERSHIP TRAINING:					
Priority registration opportunity					

VOLUNTEERS OPPORTUNITIES

- GUEST SPEAKER
- IN-PERSON OR VIRTUAL FACILITY TOURS
- MOCK INTERVIEW PARTICIPANT
- JOB SHADOW/INTERNSHIP OPPORTUNITIES
- MENTOR